



PIONEERING PEOPLE.



Company
Pioneering People



Industry
Fintech



Solution
Identity verification



Implementation
API

Pioneering People is a fintech matchmaking platform, connecting verified companies with verified workers. Pioneering People pays workers within 1-2 days of completing their shift and has a minimum hourly payment of £13.50 (above London Living Wage) per hour for all shifts. They work with companies in various industries including hospitality, retail and financial services.

How Pioneering People digitised all identity checks

Challenge

Before matching workers with suitable jobs, Pioneering People need to be sure they're the right person. The company was keen to find a digital solution to verify the identity of workers, to ensure only verified people could sign up and apply for jobs, removing the risk of fake profiles and false identities.

Without a digital solution, Pioneering People would have had to manually review identity documents, requiring significant time and resources. This manual process would have been less secure, open to error and more time consuming; having a knock-on effect on the user experience.



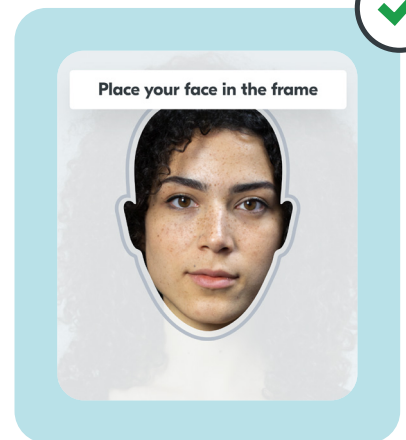
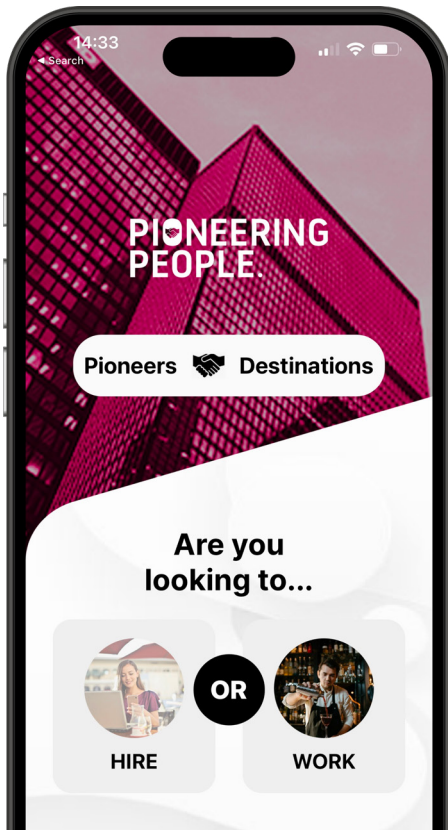
Since implementing Yoti and having them check our 40k+ users' identities, our experience so far has been seamless. Being a fintech platform where one of our main USPs is speed, it was vital that we partnered with a company that also valued that, alongside quality. Our partnered companies feel safe and secure whenever our Pioneers show up to shifts, knowing they have all had their identity verified.

Rita Kastrati - CEO, Pioneering People

Solution

Pioneering People chose Yoti for our competitive pricing, allowing them to scale their platform without incurring high verification costs. They also favoured our fast set up process; as a startup, they wanted a solution that was quick and simple to integrate.

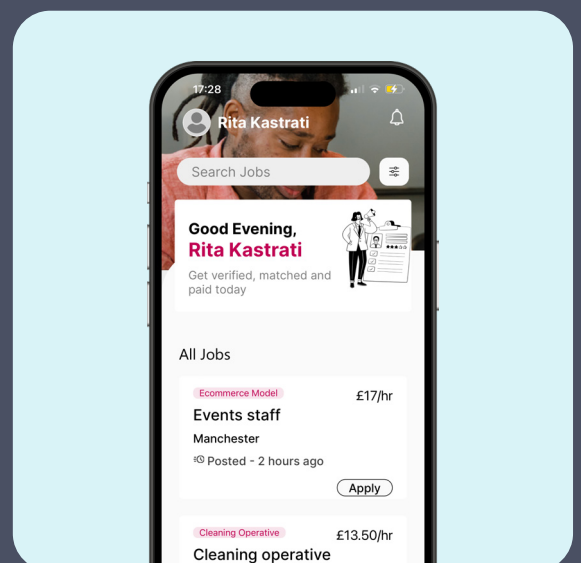
Pioneering People integrated our identity verification technology into their platform, the whole process from start to finish completed in just a few weeks. All users must complete an identity check when they create an account on Pioneering People.



Results

Our identity verification technology validates each identity document, ensuring its authenticity and matching it to the personal information provided. By verifying each person to this high standard, Pioneering People can create a trusted and safe platform, giving companies full confidence that workers are verified and safe to employ.

Our identity verification solution also gives users a seamless, digital experience. Rather than completing a lengthy, manual process, they have an easy and secure way to prove who they are and complete the required identity checks. On average, users are verifying their identity in around two minutes.



Contact us at yoti.com/business